



## About ONE LOVE BODY SOUL®

ONE LOVE BODY SOUL® is a Hawaiian Island inspired lush sustainable skincare brand that gives back to the planet. They embody all the elements: Earth, Air, Fire, and Water. There is One Earth we share. Love is in the Air, embracing and sustaining us. The human body contains the Fire, our desires, and our passions. The soul is the Water, flowing and our key to life. ONE LOVE BODY SOUL is sharing awareness of the interconnectedness of these Elements. Through this One Love, we can help heal the world together.

ONE LOVE BODY SOUL's philosophy is providing simple and plant-based ingredients for all types of humans with the Earth in mind--Aloha 'Āina, which literally means "love of the land". This is a central idea of Native Hawaiian thought, cosmology and culture. They practice our Aloha 'Āina in many ways. Every one of their products are over 90 percent organic, sustainably sourced and never tested on animals.

ONE LOVE BODY SOUL was founded in 2014 by a passionate Pisces in Maui's north shore jungle. Erin Elizabeth is a true creative with a bachelor's in arts degree which morphed into leadership rolls as a coral reef protector, wellness advocate, decade+ Burning Man builder, and 300-ish hour yoga instructor and student. Erin loves to spend time at the beach which means a lot of sunscreens. At the time, there were information campaigns making their rounds on the internet about chemical sunscreen being a potential cause of large-scale coral bleaching. Not long after that, studies were released showing how chemical sunscreen's active ingredients can build up and linger in the bloodstream. OLBS developed and submitted a non-nano zinc oxide based mineral sunscreen to meet the latest FDA requirements.

ONE LOVE BODY SOUL proudly displays their commitment to the Earth by joining partnerships with The Leaping Bunny Program and 1% for the Planet. They mindfully source their ingredients through neighboring organic farms on Big Island, Oahu, and Maui when resources are fresh and available. Erin is very particular about the ingredients, if she can't utilize local, she handpicks the supplier to meet Fair Trade and organic requirements. The essential oils utilized are 100% pure and high-grade, always blended at safe measures in small batches. Their products leave a light carbon footprint through sustainable packaging and shipping methods. Eco-friendly is the name of the game; only recyclable or biodegradable packaging is used, even down to the details such as the label and postcard thank you notes are made out of recycled paper. "If a product is going to be labeled natural, I believe it should be the freshest of fresh for your skin. Like made within a week of ordering," says Erin Elizabeth.

ONE LOVE BODY SOUL is now spotlighting nine products all crafted in small batches with Aloha which are carried in boutiques and natural food stores such as Down to Earth and Mana Foods. The Kuleana Collection features the complete line of eco-friendly products that are over 90 percent organic and cruelty-free certified. (Reef Safe Mineral Sunscreen, Bio Natural Mango Butter Deodorant (3 scents), Gaia Lip Butters (2 scents), Bio Cocoa All Ovah, Gypsy Moon Oil, Mini Bio Lavender Mineral Sunscreen.)