



About ONE LOVE BODY SOUL™

ONE LOVE BODY SOUL is a Hawaiian Island inspired certified natural skincare brand that gives back to our planet. They embody all the elements---Earth, Air, Fire, Water. There is One Earth we share. Love is in the Air, embracing and sustaining us. The human Body contains the Fire, our desires, and our passions. The Soul is the Water, flowing and our essential to life. ONE LOVE BODY SOUL is cultivating awareness of the interconnectedness of the Elements. Through this One Love, we can help heal the world together.

ONE LOVE BODY SOUL's mission is to provide pure, simple, plant-based ingredients safe for all humans and all ecosystems. They live by the saying Aloha 'Āina, which literally means, "love of the land". This is a central idea of Native Hawaiian thought, cosmology, and culture. Every one of their products are over 90% organic or sourced from local farms, never tested on animals.

ONE LOVE BODY SOUL was founded in 2014 by a passionate Pisces in Maui's north shore jungle, Erin Elizabeth. Erin is a true creative with a B.A. in Journalism & Mass Media. She is involved in leadership roles such as a coral reef conservationist, wellness advocate, Burning Man builder of 10+ years, and a 300-hour certified yoga instructor. Erin has always been in depth with the water and free diving. She has witnessed the negative impact of toxic sunscreen on the environment, and people over the years. There were information campaigns making their rounds on the internet about chemical sunscreen being a potential cause of large-scale coral bleaching. Not long after that, studies were released showing how chemical sunscreen's active ingredients can build up and linger in the bloodstream. OLBS developed and submitted a non-nano zinc oxide mineral sunscreen formula to meet the latest FDA requirements!

ONE LOVE BODY SOUL proudly displays their commitment to the Earth on partnerships with The Leaping Bunny Program and 1% for the Planet. They mindfully source their ingredients through neighboring organic farms on Big Island, Oahu, Kauai, and Maui. Erin is very particular about the ingredients, if she can't utilize local, she handpicks the supplier to meet Fair Trade and organic requirements. The essential oils are 100% pure and high-grade, always mixed at safe measures in small batches. Their products leave a light carbon footprint through 100% plastic-free packaging and shipping methods. Eco-friendly is a rising lifestyle! Only recyclable or compostable packaging is used, even down to the details such as the labels and ink made from algae. "If a product is going to be labeled natural, I believe it should be the freshest of fresh for your skin! Like made within a week of ordering," states Erin Elizabeth.

ONE LOVE BODY SOUL is now spotlighting nine products crafted with Aloha. You can find them in various boutiques, zero-waste stores, natural food stores like Down to Earth, and Urban Outfitters! The Kuleana Collection features the complete line of products that are over 90% organic and cruelty-free certified. (FDA Certified Natural Reef-Safe Mineral Sunscreen, Eco Mango Butter Deodorant (3 scents), Gaia Butter (2 scents), Zero Waste Cocoa All Ovah Moisturizer Stick, Mahina Oil)